



RON SMITH & ASSOCIATES, INC.



Courtroom Testimony Techniques - Success Instead of Survival

Course Description

This two day seminar is specifically designed to aid the student in understanding and accepting the anxiety of testifying, then taking that concern and channeling it in a positive direction to make them a better witness. Most law enforcement officers, investigators and forensic specialists receive little formal training on proper methods of providing testimony. That presents a significant problem because jury members may assume you are properly trained and that you testify on a regular basis. For most criminal justice witnesses, testifying in court is not a regular part of their schedule and this lack of experience leads to a natural feeling of anxiety when called upon to testify. You will learn that "Fear is Good" because when you are afraid you are also very alert to what is happening around you. Once you learn to utilize and channel this feeling you can make great strides in becoming the witness you want to be and the kind of witness that the jury expects. This seminar is designed to help you accomplish this goal.

Target Audience

Individuals that have a fear of public speaking (that's just about everyone); Individuals who have not had the opportunity to receive much formal courtroom testimony training; Individuals who are willing to work at identifying their strong points and best talents and build their testimony skills upon those abilities; and Individuals who believe that they can succeed on the witness stand with the help from some training.

Who will be attending this seminar with you?


- Criminal Investigators
- DUI Enforcement Officers
- Narcotics Investigators
- Uniformed Street Officers
- Forensic Specialists
- Crime Scene Investigators
- Laboratory Experts
- Criminal Justice Trainers

Should be Able to Perform

This seminar is specifically designed to aid the student in understanding and accepting natural fear and taking that concern and channeling it in a positive direction to make them a better witness.



Class instructor:
John Black,
CFWE, CSCSA



Course Logistics

When:

August 26-27, 2025

Class Times:

08:00 AM - 05:00 PM

Where:

Hoover Police Department Training Center
850 Municipal Drive
Hoover, AL 35216

Tuition:

\$450.00

***This course approved for
I.A.I. Certification & Re-certification***

Local Contact

Alan Cohen
Lieutenant
Hoover Police Department
(205) 739-6034
alan.cohen@hooveralabama.gov

Daily Schedule

	Day 1	Day 2
Hour 1	Introduction/Equipment/Expectations	Pre-Trial Preparations
Hour 2	Testimony Environment	The Courtroom Environment
Hour 3	Why is giving testimony difficult	Anxiety Control Techniques
Hour 4	Movie	Presentation Topics and Methods
Lunch	Lunch	Lunch
Hour 5	Jury Perceptions	Preparation for cross examination
Hour 6	Fear is Good!	Defense Tactics
Hour 7	Jury Expectations	Defense Tactics
Hour 8	Pre-Trial Preparations	Certificates and closing remarks

Must Bring to Class

Dress is business casual as the course will be conducted in a professional environment and facility.

Helpful Lodging Information

Although we cannot endorse any particular hotel property, we have confirmed that the following lodging is within a reasonable commuting distance to the training site.

Holiday Inn Birmingham-Hoover
2901 John Hawkins Pkwy.
Hoover, AL 35244
(205) 682-2901

Please click [here](#) for reservations

Courtyard Birmingham Hoover
1824 Montgomery Highway
Hoover, AL 35244
(205) 988-5000

Please click [here](#) for reservations

Online Class Registration

Visit us at: www.RonSmithandAssociates.com and register today!